

My Website Build Checklist

1. Domain

- Buy a Domain Name**
 - I recommend [Cloudflare](#) (often affordable and has good security).

2. Website Platform

- Pick a Website Platform**
Basic Websites

- [Wix](#)
- [Weebly](#)

More Complex and Scalable

- [Squarespace](#)

Dedicated Ecommerce (50-500 Products)

- [Shopify](#)
- [Big Cartel](#)

Dedicated Blog

- [ghost.org](#)

Simple website and email Integration

- [mailerlite.com](#)

3. Design Basics

Use [Hubspot Brand Kit Generator](#) to generate all of these for you.

- Choose Colors and Fonts**
 - Stick to 1-2 colors and 1-2 fonts.
- Create a Logo**
 - Simple logos can be created on platforms like Canva. Keep it clean and readable.
- Make a Favicon**
 - A favicon is the small icon in the browser tab. You can generate one using online tools like [Favicon.io](#).

4. Pages & Content

- Plan Pages**
 - Basic pages include: **Home**, **Contact/Booking**, and (if relevant) **About**.
 - Optional pages could be **Products/Services**, **Blog**, and **FAQ**.
- Prepare Content**
 - Write clear, simple text for each page.
 - Home Page should include:
 - Headline/Menu
 - Hero Section (Main message)
 - Body Content (What you offer)
 - Footer (optional: contact info, links)

5. Images & Media

- Choose Quality Images**
 - Use high-quality images related to your content. [Unsplash](#) offer free stock image.
- Optimize Image Size**
 - Compress images using tools like [TinyPNG](#) to help pages load faster.
- Upload Any Videos**
 - If using videos, host them on a platform like YouTube or Vimeo.

6. Testing & Launch

- Check Mobile Responsiveness**
 - Ensure your website looks good on both desktop and mobile.
- Test Links**
 - Click all links to make sure they work and lead to the correct pages.
- Preview and Proofread**
 - Look for any spelling or formatting errors.
- Set Up Analytics (Optional)**
 - Use **Google Analytics** or [Plausible.io](#) to track visits and performance.